

TAYLOR SNIFFEN

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ACADEMIC BACKGROUND

Quinnipiac University

Hamden, Connecticut

Double major:

Journalism

Film, Television, and Media Studies

BA - May 2020

Interactive Media and Communications

Expected MS - May 2021

GPA: 3.8 | Dean's List

Member of Lambda Pi Eta,

National Communications Honor Society

SPECIAL SKILLS

Cameras & Equipment:

- Most models of Canon, Sony, Panasonic, RED and Nikon.
- Sling Studio Livestream, full tv studio switch board, multi channel audio recorders.

Software:

- Adobe Premiere Pro, Photoshop, InDesign, Illustrator, Audition, After Effects
- Canva, Inshot, Final Draft, ENPS, Movie Magic Scheduling, Movie Magic Budgeting, and Event Management Software (EMS)

REFERENCES

Larry Peterson,

ABC Good Morning America Executive Producer

Larry.peterson@abc.com

(732) 642-9715

Alexandra Carlson

ESPN Operations Coordinator

Alexandra.Carlson@espn.com

(806) 406-2066

Hannah Cranston

Asst Dir of Campus Life for Student Centers & Student Involvement

Hannah.Cranston@quinnipiac.edu

(203) 455-4332

Peter Gallay

Director of Film/Video, Quinnipiac Productions

Peter.Gallay@quinnipiac.edu

(203) 631-4080

CAREER EXPERIENCE

Lake House Recording Studios - Asbury Park, New Jersey

Content Creator/Field Producer | June 2020 - Present

- Developed Live Streaming workflows for quarterly, 3-day virtual music festivals.
- Coordinating producer for weekly podcast series about the music industry.
- Film, edit, and Graphic Artist for YouTube series, LhTV, a digital content hub for local artists and musicians. The series' success has resulted in the Lakehouse YouTube channel seeing a 1000% increase in subscribers, impressions, views, and engagement.

Quinnipiac's Campus Life Department - Hamden, Connecticut

Graphic Designer | December 2019 - May 2020

- Designed posters, logos, social campaigns and videos for campus events and organizations
- Assisted Professional Staff with the booking and planning process for any campus events.

Quinnipiac's Branding & Strategic Marketing - Hamden, Connecticut

Production Assistant | August 2018 - December 2019

- Assisted professionals on shoots for the branding and strategic marketing of the university
- Edited packages, profiles and social text videos, wrote metadata for CatDV and organized tasks in Wrike

News 8 WTNH - New Haven, Connecticut

News Intern | August 2019 - December 2019

- Wrote stories for the web and assignment desks, answered phone call and researched story leads.
- Went out with reporters and photographers to learn about field work.

Real Art Daily Productions - Hollywood, California

Production Intern | June 2019 - August 2019

- Helped in all stages of production, edited marketing videos, photographed for posters and social, and assisted on set during shoots.

Orange Bowl, ESPN - Miami, Florida

Credentialing Assistant | December 26 - 31, 2018

- Organized and maintained google documents with all 500 ESPN Orange Bowl employee's information and stadium clearance and handed out the credentials after printing

Wonderama TV - New York City, New York

Assistant Talent Producer | May 2018 - August 2018

- Researched, contacted and booked talent for all 26 episodes of season 3 during pre-production, during production created one sheets and rundowns.
- During production, worked with loading talent in and out, and handled the talent's riders and guests

CAMPUS INVOLVEMENT

Q30 Television Station - Quinnipiac Tonight (Live Comedy Show)

Executive Producer | August 2019 - May 2020

- Create the entire show, every other week, make rundowns and scripts, find hosts, manage 5 Associate Producers, 16 cast members and an over 40 person crew.

Associate Producer | August 2018 - August 2019

- Write, cast, film, and edit one sketch a week for live sketch comedy show
- Set up and operate studio equipment during live shows

Quinnipiac Student Event Programming Board

Mainstage Chair | August 2019 - May 2020

- Worked with agents and managers to book artists for two major concerts, and worked with other students to plan large scale events and book vendors and production companies.
- Balanced an over \$300,000 budget and lead an over 70 person crew.