



EPISODE 3 SCRIPT DRAFT

THE BOY BAND BREAKDOWN – TAYLOR SNIFFEN

Audio

Video

Intro music	Intro animation
<p>What's up everyone, I'm your host Taylor Sniffen and welcome back to "The Boy Band Breakdown". In this 3-part YouTube series we're going back in time to the start of boy bands and tracking their evolution over the past few years as well as the emotional psychology behind these bands and the massive emotional effect they have on their fans. If you haven't already checked out the first 2 videos on the origins of boy band culture and 90's boy bands go check that out now so you can be up to speed on the overall boy band history. Like I've said before I'm basically using this YouTube series to figure out why when I see a video of Harry Styles I want to burst into tears.</p> <p>So, if you're a music lover, a boy band lover, a history buff or you just want to have a good time. Stick with me as we round out our dissection into one of the most controversial types of music.</p> <p>In this episode we'll be taking a look at my personal favorite era of boy bands and that's because it's the one I've been alive for and the most involved in. I'm talking the 2010 British boy band invasion with One Direction, which lead to other boy bands like, The Wanted, The Vamps and the band that everyone debates whether or not they should be considered one, 5</p>	<p>Fade into Taylor at the desk for her intro</p>



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<p>Seconds of Summer. Leading up to the newest boy band craze in America, K-Pop.</p>	
<p>As we've learned in the previous 2 videos the actual definition of a boy band is "loosely defined as a <u>vocal group</u> consisting of young male singers, usually in their teenage years or in their twenties at the time of formation, <u>u</u> singing love songs marketed towards young women."</p> <p>We also learned that the earliest thoughts of boy bands were the 19th century barber shop quartet and doo wop groups. The of course the absolute insanity that came with Beatlemania which lead to the popular show and band "The Monkees" form there the Osmond Brothers and Jackson 5 took the world by storm and that lead to the quintessential 90's boy bands like NSYNC, Back Street Boys and New Kids on the Block.</p> <p>After topping the charts for most of the 90's boy bands began to die out as people wanted to shift away from synthetic pop and dance groups and moved back towards live instruments and pop punk, with bands like Blink 182 and Maroon 5, but a resurgence came in the late 2000's with the Jonas Brothers and BTR hitting both the Big Screens and the pop charts.</p> <p>Big Time Rush started out as a Nickelodeon TV show very similarly to The Monkees actually so similarly that you could tie direct parallels between episodes like the Monkee-mobile and the BTR-mobile. Then after the success</p>	<p>A graphic recap of the last 2 videos</p> <p>Begin using stock photos and video to cut over narration.</p>



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of their released music they began to tour as a real boy band. They were very similar to what people knew about boy bands, color coordinated outfits, dances and mainly all love songs.

The Jonas Brothers on the other hand started as a band for Sony and after being dropped by them were picked up by Disney and turned into mega stars. They even got their own TV show, but a huge difference with this boy band is they didn't dress the same, they didn't dance, and they could play their own instruments. People were shocked by the difference and didn't know whether or not these new teen heart throbs were really a boy band.

That is until another boy band hit the scene in 2010 that also never dressed the same and didn't dance. This band was none other than One Direction.

After coming in 3rd on the X-Factor, the boys went on tour with BTR as their opener and immediately hit worldwide success. People called them the biggest boy band second to only the Beatles. And the insanity of the fandom was something people had never seen before

This opened the door for many other new wave boy bands like, The Wanted, The Vamps and the band that has caused some of the biggest debate in what makes a boy band a boy band 1D's 2-time tour opener 5 Seconds of Summer.

Video

Cut to video of Simon Cowell talking about this unheard-of success

Then cut to Louis Tomlinson talking about them never dressing the same in their documentary.

Cut to interview with them talking about not being a boy band.
<https://www.youtube.com/watch?v=363o8RMPTvA&t=671s>



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<p>These boys hailed from Australia and were a proper rock/pop-punk band. They had a guitarist, a lead singer, a drummer and a bassist, but because they were young cute boys touring with 1D that caused hysteria among girls they were immediately labeled. But their fans thought otherwise.</p>	
<p>One super fan of One Direction and just over all boy band lover, Shannon Flaherty has a lot to say about the topic and her undying and sometimes terrifying love for the bands.</p>	<p>Cut back to me at the desk tossing to first interview.</p>
	<p>Cut to interview with Shannon.</p>
<p>Shannon's love for these band isn't uncommon, the way the bands are marketed and interviewed warps them into this false definition of the perfect guy for girls and gives them the stigma of being fake musicians.</p> <p>Bands like 5SOS, The Vamps and newcomers Why Don't We have tried to break that mold by releasing more lyrically mature albums, taking a darker approach to music and dressing and marketing themselves how they feel is right.</p> <p>5SOS's newest album CALM, came out this March and critics complemented the that it's the bands official departure from their boy band days.</p>	<p>Cut to clips of 5SOS and The Vamps talking about their new sonic in their music and being over sexualized.</p> <p>Cut to graphics of critics reviewing their new stuff.</p>



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<p>And the Vamps just released an album this past October that has incorporated all new themes and instruments from their usual stuff.</p>	
<p>In the past few years a whole new craze has hit America hard and that's Korean boy band groups, known as K-Pop the biggest groups right now are BTS and EXO. These bands again have the well-choreographed dances, but the differences are their training, their precision, and their sheer numbers. Each group ranges 8 to 10 members verse the US/UK usually 4 to 5 members.</p> <p>These K-pop performers also start much differently than other boy bands, who either get put together on a game show, or meet as childhood buddies who form a band, K-pop start their extensive singing and dancing training at a young age with an entertainment industry and if they are chosen by that industry as someone they believe can make it they'll be selected to be put into a group and try to make it big as a K-pop idol.</p> <p>The hysteria for these types of boy bands is just as manic and very similar One Direction's worldwide success.</p> <p>Overall it doesn't really seem to matter the type of music, whether it's pop, punk, even a little rock and roll, girls seem to freak for boy bands of all genres from any and every country.</p>	<p>Timeline graphic comes back to reveal K-pop today.</p> <p>Cut to video and photos of the different K-pop bands.</p>



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After dissecting the past 13 years or so of boy bands it's clear the definition has broadened, but obviously it is still based on opinion if a band of boys that play their own instruments are considered a boy band. Back when I was 14 and first fell in love with 5SOS I would fight you tooth and nail saying they weren't a boy band they were pop punk, but as I've grown and learned to appreciate their music and learned more about boy band history I would say yes. But I'd love to know what you all think. So, leave a comment below if you think 5SOS and other bands like Good Charlette or All Time Low can be considered boy bands? And, if you're a huge fan of this era of music, I want to hear, what you loved and what you think I could have covered further. The most important thing is that boy bands have created loads of great music, brought tons of people happiness for so many decades and have had an incredible impact on the industry. So, it doesn't matter if you're a fan or not, because we can all agree that the opening guitar riff to "What Makes You Beautiful" is iconic.

Well, that wraps up this series, if you haven't already check out the other 2 episodes before this one goes back and do that now! I've had a blast creating these!

Thank you to Shannon, for the interviews and thanks to you guys for watching. I hope you enjoyed, I've been your host Taylor [Sniffen](#) and this has been "The Boy Band Breakdown".

Video

Cut to Outro with Taylor at the desk.